Ordinary Prepper

Everyday home readiness reviews — backup power, water storage, and food storage

October 2026	4	8 / week
LAUNCHED	PUBLISHED POSTS	PUBLISHING CADENCE

Audience: US readers — ordinary households getting ready for outages. Homeowners and renters who want clear, honest comparisons before they spend money on power, water, or food storage for their home.

Traffic: We're new (launched October 2026) and growing — early traffic is small and organic. We'll share current numbers on request.

How we review

- Research-desk model: published specs, current prices, and aggregated verified owner feedback.
- Scored out of 100 on a published rubric.
- Commissions never change a score. No paid placements.

What we offer partners

- Product coverage consideration — never guaranteed, never paid.
- Photo and asset use with credit.
- Direct-program links swapped in on approval.

What we publish

Home-readiness comparison guides and calculators, published 2 posts each Tuesday, Thursday, Saturday, and Sunday.

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